
New Nippo brand logo unveiled

Chennai: Indo National Limited (INL) has unveiled a new Nippo brand logo marking the company's golden jubilee anniversary. The new revamped logo represents the company's new brand identity in its 50th year. INL was incorporated in 1972 as a joint venture between P Obul Reddy and Matsushita Electric Industrial Company Ltd. of Japan. Synonymous for batteries, Nippo has entered new product markets such as torches, mosquito bats and electrical accessories. **TNN**